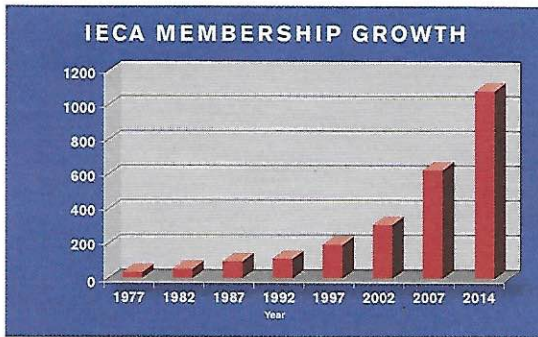


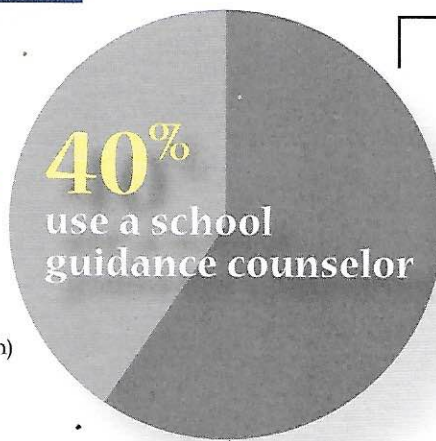
# College Admission & the Independent Educational Consultant



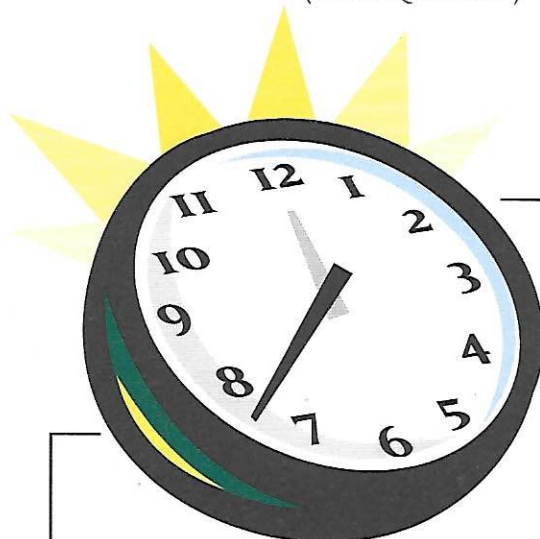
IECA's membership has more than doubled since 2005

Only 4 in 10 high school students reported receiving ANY college-related information from their school counselor

(source: IQS Research)



IECs now #4 on list of influencers of high school students  
(Replacing public school counselors)  
(source: Inside Higher Ed)



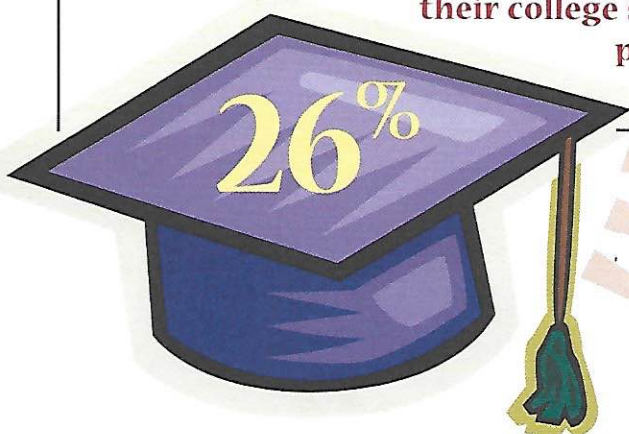
U.S. public high school students receive an average of **38 minutes** of personal advising on College Admission

(For IECA Members: 12 hours)

(source: U.S. Dept. of Education)

26% of high-achieving seniors hired an IEC in their college search/application process

(source: Lipman Hearne/NRCCUA)



In public schools there is a ratio of

**476:1**

student:counselor

(Among IECA Members it's 30:1)

(source: U.S. Dept. of Education)



85% of IECA members are College Placement Experts